

EARN UP TO \$750 TOWARDS YOUR NEXT SET OF TIRES

GET REWARDED FOR PERFORMING ROUTINE TIRE MAINTENANCE

- 1 Rotate your tires every 6,000 miles (+/- 1,000 miles). There is forgiveness, just don't miss 2 consecutive or 3 total.
- 2 Balance and align your tires every 12 months.
- 3 Keep your repair orders and enrollment form.
- 4 Reward benefit dollar amount is based on rotation schedule below.
- 5 Return to your original selling retailer for your replacement set of tires.

TIRE LOYALTY COMES WITH BONUS PERKS!

Sign up for the Tire Loyalty program today, and you'll get a bonus **\$100 in Reward Dollars** that you can use to save in **500,000** ways!

Save at local stores, your favorite restaurants, hotels, online shopping deals, movie theaters, and so much more!

REWARD BENEFIT SCHEDULE

1-2 rotations	\$0
3rd rotation	\$25
4th rotation	\$50
5th rotation	\$75
6th rotation	\$150
7th rotation	\$300
8th rotation	\$400
9th rotation	\$600
10th+ rotation	\$750



SUBWAY

Hilton



enterprise



ENROLL NOW FOR \$99.95

(One-time payment)

All product and company names depicted are trademarks or registered trademarks of their respective holders. Use of them does not imply any affiliation with or endorsement by them. Reward enrollment and online/mobile redemption are required before use of rewards. Participating offers subject to change. Reward Dollars are not gift cards or gift certificates and have no cash value.

1ST
1MILE
tireloyalty.com

TIRE LOYALTY
PROGRAM

PROGRAM TERMS & GUIDELINES

Tire rewards are ONLY good at the original selling retailer for a new set of like-kind and quality tires of equal or lesser value.

- The customer or repair shop must provide copies of all repair orders showing required tire service intervals at the time of the benefit request.
- Rewards are for continued tire service loyalty at the original selling retailer only; missed tire service intervals will reduce, or forfeit entirely, the loyalty benefits earned as shown in the schedule on the reverse side of this document.
- The term of this Tire Loyalty Program is 48 months or 60 days after one or more of the original tires sold reaches 4/32-2/32 of tread depth, whichever occurs first.
- Tire replacements must be redeemed when one of the original tires sold reaches a tread depth of 4/32-2/32.

EXCLUSIONS

- All reward benefits will be forfeited if the customer misses two consecutive or three total tire rotations within the interval grace period.
- Reward benefits will also be forfeited if the customer misses more than one required tire balance and/or tire alignment.



Always review and refer to your agreement for complete coverage details.



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